



HELLO

My name is Kristian. I love bacon, hockey and making things on the internet. To me, web development is not a job or a career, it's a passion. I find the process of taking an idea and making it an actual working product thrilling. The beauty of creating things on the web is that the technology, standards and techniques are always evolving. Ever since I coded my first html tag I've been constantly learning and I don't believe I'll ever stop..nor do I want to. I hope you enjoy my work.

WORK EXPERIENCE

Ariad Communications

Web Developer : 2013-Present

As Web Developer at Ariad Communications I've been very fortunate to work on some brilliant projects with great clients and co-workers. Ariad's focus is not only on doing great work but also doing work that inspires people and brands to affect positive change in their communities and the world at large.

I've developed several high-profile web campaigns for clients ranging from financial institutions to retail brands to global charities. My work consists mainly of html, css, javascript/jquery as well as extensive work in CMS systems and php. Learning is a big part of the job as well and I am currently training in AngularJS & Code Igniter.

The best part of my job however is Ariad's commitment to supporting global and local charities. One of Ariad's closest partnerships is with Free the Children. Not only do we create online and other forms of marketing for them, but also employees are encouraged to travel around the world with Free the Children to get a first-hand glimpse of how our work benefits those in need. It's truly inspiring to go to work every day.

Couch & Associates

Senior Digital Consultant : 2010-2013

As a Senior Digital Consultant at Couch & Associates, my responsibilities included designing and building high profile email campaigns and microsites for clients ranging from SMB to Fortune 500. As a certified Eloqua consultant, I have experience working with CRM systems. I've built countless emails and landing pages for very large global campaigns such as product launches, customer satisfaction surveys and webinar registrations, to name a few.

I was involved in a number of Couch & Associates' internal marketing initiatives as well that support the company and also promote charitable causes. Two of the sites I'm proudest to have developed were microsites to generate awareness and donations for Movember and Autism Speaks in 2011.



WORK EXPERIENCE...continued

Pinpoint Media Group

Web Developer/Graphic Designer : 2009-2010

From 2009-2010 I worked as the sole Web Designer/Developer for Pinpoint Media Group (since absorbed by iSign Media Corp.). I helped create world-class sites and administrative web apps for large companies such as Carrier/Bryant, Mac's/Couche-Tard & Giesecke & Devrient(G+D). I also created animated ads to be displayed in Mac's Convenience Stores across Canada.

Terida Solutions

Web Designer/Developer : 2007-2009

From 2007-2009 I was the Lead Web Designer at Terida Systems in Toronto. That job allowed me to work on a lot of projects I'm very proud of, work in a professional fast-paced environment, as well as really expand my experience and love for the development side of things. I created full sites for multiple Community Care Access Centres across Ontario, multimedia presentations for Healthcare Conferences in Florida, Mexico and Africa, as well as worked on a site for the Cyril Ross Nursery, an HIV/AIDS orphanage for children in Trinidad.

EDUCATION

International Academy of Design

Digital Media Design - Honours Graduate : 2002

A 1 year intense program covering a wide range of digital media.

Subjects covered included Photoshop, Illustrator, HTML, CSS, Flash, 3D Animation, Audio & Video Production



SKILLS

PHP



Mobile(jQuery Mobile, Responsive Design)



Photoshop



Javascript/jQuery



HTML/CSS



Also proficient in:

Wordpress / Joomla / Video & Audio Production / iBooks Author / Salesforce / Eloqua CRM

CONTACT

Email : kristian@kristiandavid.com

Site : kristiandavid.com/cv

Phone : 416.660.8104

#1110 - 20 St. Patrick St.

Toronto, ON

M5T 2Y4