

KRISTIAN DAVID ROGELSTAD

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Portfolio Site
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OBJECTIVE

To apply my creativity and passion for the digital media industry, not only meeting the needs of the job but striving to exceed them as well as expand my own skills.

EXPERIENCE

WEB DEVELOPER/GRAPHIC DESIGNER, PINPOINT MEDIA GROUP, TORONTO, ON — 2009-PRESENT

Since 2009 I've been the sole Web Designer/Developer at Pinpoint Media Group in downtown Toronto. This role originally had me redesigning the company's website and creating animated ads to be displayed in Mac's Convenience Stores across Canada. In the last year I have expanded my job to include developing web apps for large North American corporations, consulting with clients about their company websites, and have recently begun learning iPhone app development.

WEB DESIGNER/DEVELOPER, TERIDA SYSTEMS, TORONTO, ON — 2007-2009

From 2007-2009 I was the Lead Web Designer at Terida Systems in Toronto. That job allowed me to work on a lot of projects I'm very proud of, work in a professional fast-paced environment, as well as really expand my experience and love for the development side of things. I created full sites for multiple Community Care Access Centres across Ontario, multimedia presentations for Healthcare Conferences in Florida, Mexico and Africa, as well as worked on a site for the Cyril Ross Nursery, an HIV/AIDS orphanage for children in Trinidad. I mainly developed sites using Joomla CMS and in most cases was required to create PHP coding to extend the capabilities of the CMS. Other projects I worked on range from print work to trade-show merchandise to touchscreen multimedia presentations.

WEB DESIGNER/TEAM LEAD, GCPRO MULTIMEDIA, HAMILTON, ON — 2004-2007

gcproMultimedia was a freelance collective started by myself and three friends. During our 3 years together we mainly created websites for Hamilton-area artists and art-related businesses to try and help boost Hamilton's thriving art scene. GCpro was my first chance to be a team lead on many projects as well as more opportunity to work collectively in a group of digital artists/programmers to achieve a common goal.

GRAPHIC LAYOUTS/WEB DEVELOPER/DESIGNER, MOBILE AIRSHIPS, BRANTFORD, ON — 2005-2006

Mobile Airships specializes in creating inflatable blimps and other inflatables mainly for advertising promotions. I was the sole graphic designer and my job was to create layout options using Photoshop and upon approval, I was in charge of preparing digital images and vectored illustrations of logos/artwork to be put on the blimps. I worked on products for clients such as the NHL, Tim Horton's and Pepsi. During my time there I also redesigned the company website and created all marketing materials such as brochures, flyers, postcards and print ads.

EDUCATION

International Academy of Design, Toronto, ON : 2002 - Honours Graduate from the Digital Media Design Program

SKILLS

<!-- Languages -->

Proficient in: HTML, XML, CSS, CMS(Joomla, Mambo, Wordpress), Google Analytics/Webmaster Tools

Familiar with: JavaScript, ActionScript, MySQL, PHP

<!-- Software -->

Web: Dreamweaver CS5, Flash CS5, FTP

Graphics: Photoshop CS5, Illustrator CS5

Digital Media: Premiere, After Effects, ProTools, Acid Music, GarageBand, Logic Studio

Platforms: Mac OS X, Windows XP, Vista, Windows 7

References available upon request